The 1st International Insurance Distribution Conference in Sendai, 2012

Creating a bright future using experiences through information-sharing

Date: September 26 (Wed) & 27 (Thu), 2012

Venue: Tachibana Conference Hall, Sendai International Center (Aobayama, Aoba-ku, Sendai City)

Organizer:Insurance Section, Junior Chamber International Japan Sponsor:The General Insurance Association of Japan and the Life Insurance Association of Japan

Our world has various risks, some of which have actually brought great, wide-ranging destruction, such as disasters, terrorism, and new strains of influenza. The damage and influence of those events have become greater year by year. We believe that it is possible to prevent people from being victimized by similar damages, or even if such occur, to reduce the severity of the damage by conveying and sharing the expertise, knowledge, and wisdom gained from such tragic experiences with those who have not yet fallen victim to them. For this reason, we must not waste our experience of being a victim to any of those disastrous situations. Furthermore, with regard to insurance, we believe that it is possible to react quickly by sharing the experience of paying and developing relevant types of disaster insurance, a reaction which turns out to be beneficial to consumers. The International Insurance Distribution Conference, as an opportunity for sharing experiences of disasters that occur around the world, aims to continuously improve the response level for disaster situations through information sharing in both pre-disaster measures and in times of disaster, and to enhance the societal value of people related to insurance distribution. In this conference, we specifically would like to share information from the experiences of those who have been involved in Japanese insurance distribution related to the Great East Japan Earthquake.

Program

Sep. 26: Knowing and considering what Japan experienced

9:00: Start accepting participants

10:00: Speech by the organizer

10:10: Speech by a representative of Miyagi Prefecture

10:30: Lecture by the Headquarters of the Northeastern Army,

GSDF (Ground Self Defense Force)

"Activities for Recovery from the Great East Japan Earthquake and Future Challenges"

12:00: Lunch

13:00: Lecture by Mr. Takashi Saito, Immediate Past President of Junior Chamber International Sendai

"Lessons Learned from Activities and Experiences as a Non-Governmental Organization"

14:00: Panel discussion between insurance agents from the Tohoku region

· Mr. Masashi Mori

Representative Director, Mori Insurance agency Ltd.

· Mr. Yoshihiro Hayakawa

President, I Lead Insurance Planning Co., Ltd.

· Mr. Takashi Yoshikawa

Yamato Auto Works Co., Ltd.

Executive Manager of the PA Promotion Division,

· Mr. Terutoshi Ogawa

Manager of the Service Security Business Department, Miyagi Cooperative Association, and Managing Director of Miyagi School Department

· Mr. Tamotsu Yachi

Yachi Insurance Office Co., Ltd.

"Think about the Role as an Insurance Agency"

16:30: End of the 1st day 19:00: Social gathering

Participation fees

General participants: 12,000 yen/person, Insurance Section members of JCI Japan: 10,000 yen/person (incl. participation fees for the two days and lunch)

Sep. 27: Thinking about the Insurance Industry

9:00: Start accepting participants

10:00: Lectures and panel discussion by

Mr. Yasushi Kuriyama, Managing Director of the General Insurance Association of Japan (GIAJ) and Mr. Masashi Kutsuna, General Manager for Planning of the Life Insurance Association of Japan (LIAJ)

"Actions in an Earthquake Situation as an Industry Group, and Future Challenges"

12:00: Lunch

13:00: Lecture by Ms. Eiko Yokoyama, Reconstruction Promotion Council member of the Reconstruction Agency

"Actual Situation and Challenges of Areas Affected by the Great East Japan Earthquake"

14:00: Lecture by Mr. Iain Ferguson, President of Lloyd's Japan Inc.

"Present Situation of Reinsurance in Japan's Insurance
Market"

15:15: Information transmitted from other regions/countries

16:15: Closing address

* Above program schedule is as of August 20, 2012. Some parts of the schedule may be changed.

Quota

Quota: 300

(We will stop accepting applications to attend the conference once the quota is filled.)

Inquiries

Secretariat, Insurance Section, Junior Chamber International Japan

Adobansukamichi Bldg.5F,1-2-7 Kitashinagawa, shinagawa-ku,Tokyo,140-0001 JAPAN

Phone: +81-3-5783-1506

Please apply by filling out the form on the reverse side of this flyer, and sending it by fax.

Fax: +81-22-261-4623

To Mr. Katsuhiro Kagaya at the Sendai Branch of Meitetsu World Travel Inc.

* We have entrusted Meitetsu World Travel Inc. regarding accepting applications for attending this conference and the relevant accommodations.

<<Type of application>> Circle which applies. [New, Change, Cancel]

Entered by Meitetsu World Travel Inc. Reception no.:

The 1st International Insurance Distribution Conference in Sendai, 2012 Application form for attending the conference & accommodations

Name of company in Japanese						
Name of company						
Address	Prefecture, Japan					
(Where to sendrelevantdocuments)						
TEL:		FAX:				
Registration information						1
	①Registration for attending the conference	②Registration for participating the social gathering	③Applica Sep. 25	Sep. 26	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Total
Name of participant	General participants (12,000 yen) Insurance Section members (10,000 yen)	(7 000 ven)	(7,500 yen/stay)			①+②+③
Ex. In Japanese ジョン・スミス In English John Smith	0	0	0	0	×	34,000 yer
In Japanese						70.
In English						yen
[Remarks] * Enter your reques	ts, etc. (e.g. twin room, non-sr	moking room)	•			, , , , , ,
* JC members should enter the nam			In active	e service /	Former m	nember

member".

- *Applications for accommodation will be processed on a first-come-first served basis. The accommodations you request may not be available.
- *Applications will be accepted only by fax. The application deadline is September 10, 2012.
- *The bank transfer fee for paying all related fees must be covered by the applicant.
- *Among available accommodations, Ark Hotel Sendai (single room, breakfast included) is the only hotel-type accommodation
- 2-2-10 Ohmachi, Aoba-ku, Sendai City, Miyagi Pref. 980-0804, Japan, Phone: +81-22-222-2111
- * "① Registration (fee) for attending the conference" includes lunch for the two days (Sep. 26 and 27). Since there are no food establishments in the surrounding area, the organizer will prepare box lunches for participants.

[Handling of personal information]

Meitetsu World Travel has ensured that personal data collected from our customers will be used strictly within the scope of our duties as a travel services provider, such as procedures for contacting customers, the arrangement and confirmation of services provided by transport/accommodation facilities, and will be provided within the necessary scope to relevant organs and Meitetsu World Travel's authorized third party suppliers.

<For inquiries and application>

Contact: Mr. Katsuhiro Kagaya at the Sendai Branch, Meitetsu World Travel Inc.

E-mail:katsuhiro.kagaya@mwt.co.jp, Fax: +81-22-261-4623

6th floor, Sumitomo Seimei Sendai Bldg., 4-10-3 Chuo, Aoba-ku, Sendai City, Miyagi Pref. 980-0021, Japan