

The 1st International Insurance Distribution Conference in Sendai, 2012

Creating a bright future using experiences through information-sharing

Date: **September 26** (Wed) & **27** (Thu), 2012

Venue: Tachibana Conference Hall, Sendai International Center (Aobayama, Aoba-ku, Sendai City)

Organizer: **Insurance Section, Junior Chamber International Japan**

Sponsor: **The General Insurance Association of Japan and the Life Insurance Association of Japan**

Our world has various risks, some of which have actually brought great, wide-ranging destruction, such as disasters, terrorism, and new strains of influenza. The damage and influence of those events have become greater year by year. We believe that it is possible to prevent people from being victimized by similar damages, or even if such occur, to reduce the severity of the damage by conveying and sharing the expertise, knowledge, and wisdom gained from such tragic experiences with those who have not yet fallen victim to them. For this reason, we must not waste our experience of being a victim to any of those disastrous situations. Furthermore, with regard to insurance, we believe that it is possible to react quickly by sharing the experience of paying and developing relevant types of disaster insurance, a reaction which turns out to be beneficial to consumers. The International Insurance Distribution Conference, as an opportunity for sharing experiences of disasters that occur around the world, aims to continuously improve the response level for disaster situations through information sharing in both pre-disaster measures and in times of disaster, and to enhance the societal value of people related to insurance distribution. In this conference, we specifically would like to share information from the experiences of those who have been involved in Japanese insurance distribution related to the Great East Japan Earthquake.

Program

Sep. 26: Knowing and considering what Japan experienced

- 9:00: Start accepting participants
- 10:00: Speech by the organizer
- 10:10: Speech by a representative of Miyagi Prefecture
- 10:30: Lecture by the Headquarters of the Northeastern Army, GSDF (Ground Self Defense Force)
“Activities for Recovery from the Great East Japan Earthquake and Future Challenges”
- 12:00: Lunch
- 13:00: Lecture by Mr. Takashi Saito, Immediate Past President of Junior Chamber International Sendai
“Lessons Learned from Activities and Experiences as a Non-Governmental Organization”
- 14:00: Panel discussion between insurance agents from the Tohoku region
 - Mr. Masashi Mori
Representative Director, Mori Insurance agency Ltd.
 - Mr. Yoshihiro Hayakawa
President, I Lead Insurance Planning Co., Ltd.
 - Mr. Takashi Yoshikawa
Executive Manager of the PA Promotion Division, Yamato Auto Works Co., Ltd.
 - Mr. Terutoshi Ogawa
Manager of the Service Security Business Department, Miyagi Cooperative Association, and Managing Director of Miyagi School Department
 - Mr. Tamotsu Yachi
Yachi Insurance Office Co., Ltd.**“Think about the Role as an Insurance Agency”**
- 16:30: End of the 1st day
- 19:00: Social gathering

Sep. 27: Thinking about the Insurance Industry

- 9:00: Start accepting participants
- 10:00: Lectures and panel discussion by Mr. Yasushi Kuriyama, Managing Director of the General Insurance Association of Japan (GIAJ) and Mr. Masashi Kutsuna, General Manager for Planning of the Life Insurance Association of Japan (LIAJ)
“Actions in an Earthquake Situation as an Industry Group, and Future Challenges”
- 12:00: Lunch
- 13:00: Lecture by Ms. Eiko Yokoyama, Reconstruction Promotion Council member of the Reconstruction Agency
“Actual Situation and Challenges of Areas Affected by the Great East Japan Earthquake”
- 14:00: Lecture by Mr. Iain Ferguson, President of Lloyd's Japan Inc.
“Present Situation of Reinsurance in Japan's Insurance Market”
- 15:15: Information transmitted from other regions/countries
- 16:15: Closing address

* Above program schedule is as of August 20, 2012. Some parts of the schedule may be changed.

Quota

Quota: 300
(We will stop accepting applications to attend the conference once the quota is filled.)

Inquiries

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Participation fees

General participants: 12,000 yen/person, Insurance Section members of JCI Japan: 10,000 yen/person (incl. participation fees for the two days and lunch)

Please apply by filling out the form on the reverse side of this flyer, and sending it by fax.

